Scoring Framework for Rating Open Electricity Market (OEM) Retailers

Each OEM retailer is scored based on the survey responses received from their residential customers in the <u>Consumer Satisfaction Survey (CSS)</u>. The questions and method used to assign scores are as shown below.

	Survey Questions ^[1]	Point (per Respondent)				
Requi	rements for Retailers					
1.	Did your retailer present its offer(s) accurately? [Yes/No/IDNR ^[2]]	Yes: 1				
2.	Were you given sufficient time to consider your retailer's offer? [Yes/No/Not Applicable ^[3] , as I signed up online or did not require assistance when signing up]	Yes: 1				
3.	Were you aware of the following terms and conditions of the offer before you signed up? [Yes/No/Not Applicable ^[3] /IDNR]: i. Electricity Rate; ii. Contract Start and End Date; iii Security Deposit; iv. Early Termination Charges; v. Plan is a Standard or Non-Standard Plan; vi. Late Payment Charges; vii. Contract Expiry/Renewal terms	4-5 Yes: 0.5 6-7 Yes: 1				
4.	When signing up, did you read and acknowledge the: i. Consumer Advisory [Yes/No/IDNR] ii. Fact Sheet [Yes/No/IDNR]	Yes: 1 Yes: 1				
Servic	e Standards					
5.	Was your retailer able to address your queries/concerns? i. When signing up; ii. After signing up [Yes/No/I did not/do not have any queries/concerns ^[3]]	Yes: 1 Yes: 1				
6.	Are you satisfied with the overall customer service provided by your retailer? i. When signing up; ii. After signing up [Yes/No]	Yes: 1 Yes: 1				

Note: [1] These questions are selected from a longer list of questions posed to consumers in the CSS. <u>Find out more about the CSS</u>.

[2] IDNR is an acronym for the option "I Do Not Remember". For all instances where IDNR is chosen as a response to a question/sub-question, that question/sub-question is not used for the Star Rating.

[3] For all instances where NA or "I did not have any queries" is chosen as a response, it is considered a positive response.

Each retailer will then have a total score based on the number of points as a percentage of positive responses received.

Score for Each Question	0	0.5	1			
% of Positive Responses	<80%	80 – 90%	≥90%			

E.g. A retailer with 85% of positive responses for a question will receive a score of 0.5.

The total score for each retailer is aggregated and rated on a 5-star scale.

The total score for each retailer is aggregated and rated on a 3-star scale.																			
Total Score	0	0.5	1	1.5	2	2.5	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9
Star Rating	0.5	1		1.5	5	2		2.5	5	3		3.5	5	4		4.5	5	5	